
Lyle's Golden Syrup attacked by Christians over logo change

Depiction of lion and bees from Samson story has been sidelined despite being oldest continuous logo in the world

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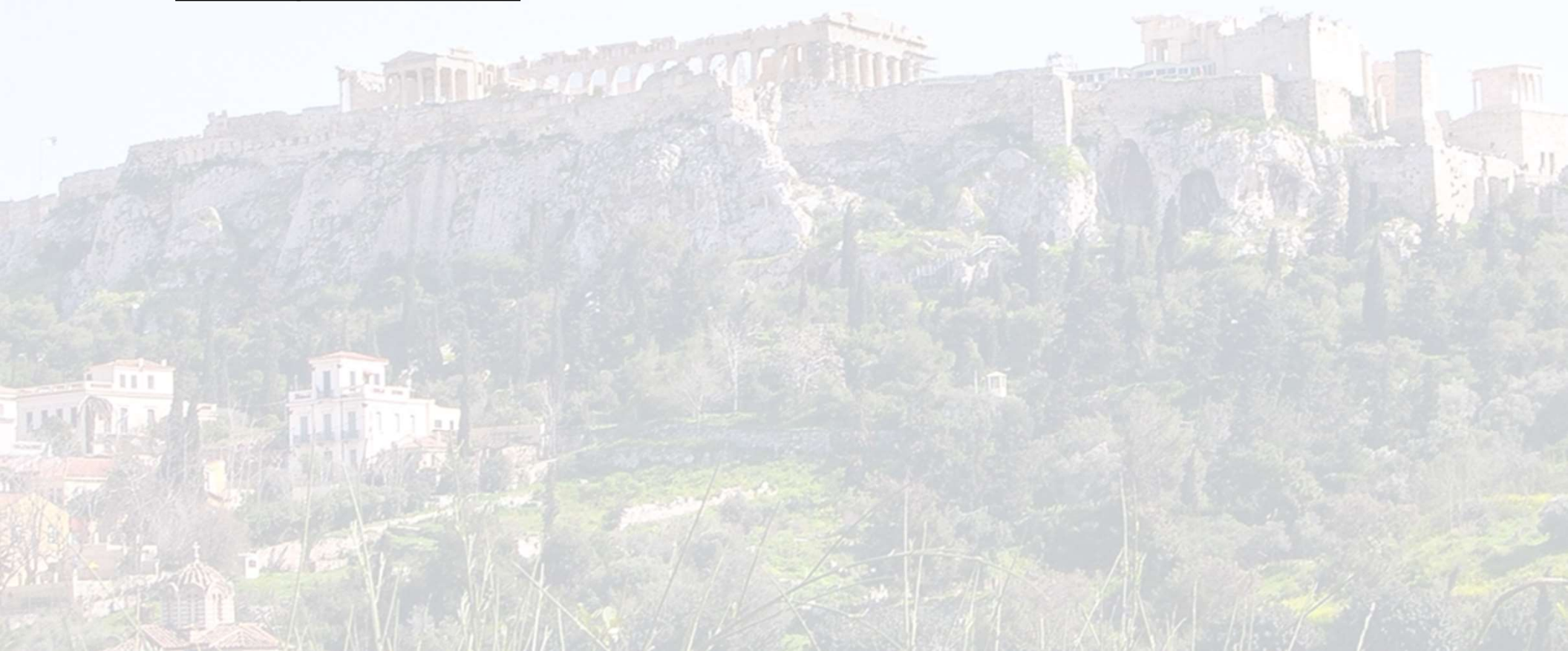




Following Jesus in a hostile environment

1 Peter 1:1-2:3

The problem



To God's elect, exiles scattered throughout the provinces of Pontus, Galatia, Cappadocia, Asia and Bithynia, who have been chosen according to the foreknowledge of God the Father, through the sanctifying work of the Spirit, to be obedient to Jesus Christ and sprinkled with his blood:

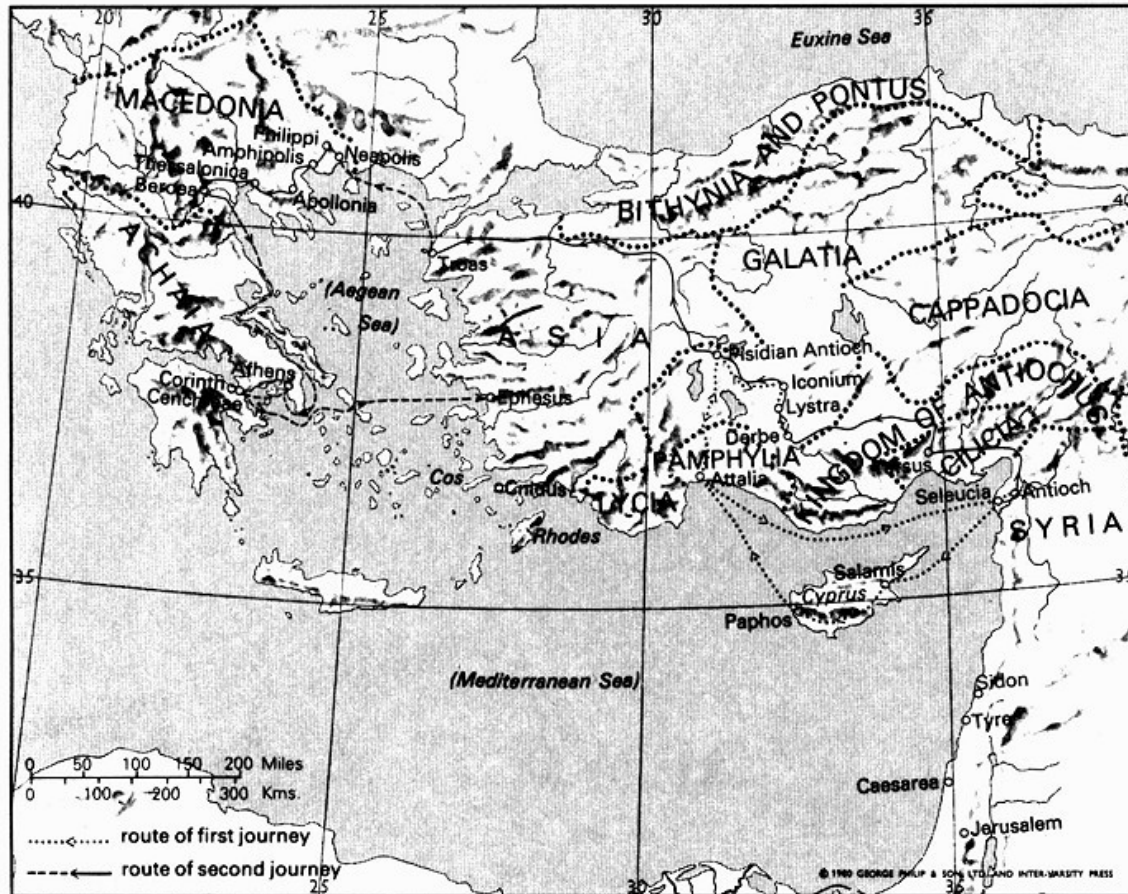
(1 Peter 1:1–2, NIV)

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(1 Peter 1:1–2)



Dear friends, I urge you, as **foreigners and exiles**, to abstain from sinful desires, which wage war against your soul.

(1 Peter 2:11, NIV)

To God's elect, exiles scattered throughout the provinces of Pontus, Galatia, Cappadocia, Asia and Bithynia, who have been chosen according to the foreknowledge of God the Father, through the sanctifying work of the Spirit, to be obedient to Jesus Christ and sprinkled with his blood:

(1 Peter 1:1–2, NIV)

Encouragement 1 – Costly salvation

To God's **elect**, exiles scattered throughout the provinces of Pontus, Galatia, Cappadocia, Asia and Bithynia, who have been **chosen according to the foreknowledge of God the Father**, through the sanctifying work of the Spirit, to be obedient to Jesus Christ and **sprinkled with his blood**:

(1 Peter 1:1–2, NIV)

Encouragement 1 – Costly salvation

For you know that it was not with perishable things such as silver or gold that you were redeemed from the empty way of life handed down to you from your ancestors, but with the precious blood of Christ, a lamb without blemish or defect. He was chosen before the creation of the world, but was revealed in these last times for your sake.

(1 Peter 1:18–20, NIV)

Encouragement 2 – Living hope

Praise be to the God and Father of our Lord Jesus Christ! In his great mercy he has given us new birth into a **living hope** through the resurrection of Jesus Christ from the dead, and into **an inheritance that can never perish, spoil or fade.**

(1 Peter 1:3–4, NIV)

Encouragement 2 – Living hope

Provide purses for yourselves that will not wear out, a treasure in heaven that will never fail, where no thief comes near and no moth destroys. For where your treasure is, there your heart will be also.

(Luke 12:33–34, NIV)

Encouragement 3 – Transformed lives

To God's elect, exiles scattered throughout the provinces of Pontus, Galatia, Cappadocia, Asia and Bithynia, who have been chosen according to the foreknowledge of God the Father, **through the sanctifying work of the Spirit**, to be obedient to Jesus Christ and sprinkled with his blood:

(1 Peter 1:1–2, NIV)

Encouragement 4 – Purposeful suffering

In all this you greatly rejoice, though now for a little while you may have had to suffer grief in all kinds of trials. These have come so that the proven genuineness of your faith—of greater worth than gold, which perishes even though refined by fire—may result in praise, glory and honour when Jesus Christ is revealed.

(1 Peter 1:6–7, NIV)